

Committee(s)	Dated:
Health and Wellbeing Board	20 th February 2015
Subject: City of London response to London Health Commission	Public
Report of: Director of Community and Children's Services	For Decision

Summary

- At the 28th November 2014 meeting of the Health and Wellbeing Board (HWB), Members received a presentation from Dr Yvonne Doyle, London Regional Director for Public Health England, regarding the Better Health for London report from the London Health Commission.
- The report is a "call to action" for London and proposes measures to combat the public health threats posed by tobacco, alcohol, obesity, lack of exercise and pollution, as well as a raft of recommendations around the provision of health services in London, to make London a healthier place.
- Officers were requested to review the report's recommendations and present a paper to the next meeting of the Board, suggesting the recommendations that it would be most appropriate for the City of London's Health and Wellbeing Board to champion.

Recommendation(s)

Members are asked to:

- Approve the formation of an officer working group to further explore a number of the recommendations from the Better Health for London report, selected because they closely reflect the HWB's strategic priorities. The working group will identify how these recommendations can be implemented in the City and report back to the HWB in six months.
- Approve the suggested recommendations for the City to lead on:
 1. Smoke free parks and open spaces
 2. Encouraging more Londoners to walk 10,000 steps a day and supporting employers to incentivise their employees to walk to work
 3. Promotion of workplace health initiatives
 4. Local health promotion day ('Imagine Healthy London Day')
 5. Additional GP services

Main Report

Background

1. At the 28th November 2014 meeting of the Health and Wellbeing Board, Members received a presentation from Dr Yvonne Doyle, London Regional Director for Public Health England, regarding the Better Health for London report from the London Health Commission. Members discussed the implications for the City of London and how the report can shape the work of the Health and Wellbeing Board. Officers were requested to review the report's recommendations and present a paper to the next meeting of the Board, suggesting the recommendations that it would be most appropriate for the City of London's Health and Wellbeing Board to champion. This will allow the HWB to lead some major public health and health service changes in the City and make a tangible impact on the health and wellbeing of our resident and working populations.
2. The Mayor of London set up the London Health Commission in September 2013 to review the health of the capital, from the provision of services to what Londoners themselves can do to help make London a healthier city. The report proposes measures to combat the public health threats posed by tobacco, alcohol, obesity, lack of exercise and pollution, as well as a raft of recommendations around the provision of health services in London. The London Health Commission's aspirations for London are as follows:
 1. Give all London's children a healthy, happy start to life.
 2. Get London fitter with better food, more exercise and healthier living.
 3. Make work a healthy place to be in London.
 4. Help Londoners to kick unhealthy habits.
 5. Care for the most mentally ill in London so they live longer, healthier lives
 6. Enable Londoners to do more to look after themselves.
 7. Ensure that every Londoner is able to see a GP when they need to and at a time that suits them.
 8. Create the best health and care services of any world city, throughout London and on every day.
 9. Fully engage and involve Londoners in the future health of their city.
 10. Put London at the centre of the global revolution in digital health.
3. The Better Health for London report includes a set of 64 recommendations for health providers, including NHS and local authorities. The full report can be accessed at: <http://www.londonhealthcommission.org.uk/better-health-for-london/>

Current Position

4. Members are requested to consider championing the following recommendations from the Better Health for London report:

Recommendation from Better Health for London report	Rationale – why should the City of London HWB champion this initiative?
<p><u>Recommendation 2:</u> The Mayor, Royal Parks, City of London and London boroughs should use their respective powers to make more public spaces smoke free, including Trafalgar Square, Parliament Square, and parks and green spaces.</p>	<p>Smoke free open spaces could be achieved through our local bylaw powers. There is already some recognition of the value of smoke free open spaces in the City, as demonstrated through the smoke free children’s playgrounds pilot, whereby voluntary no smoking codes have been implemented within children’s playgrounds, for a trial period of six months, in four areas in the City.</p> <p>Making the City’s open spaces smoke free will mean setting a better example for children, fewer opportunities for smokers to smoke, less litter and more green and pleasant places for people to come together for better health. Smoking has been identified as a key health issue for both the City’s resident and worker populations.</p>
<p><u>Recommendation 7:</u> The Mayor should invest 20% of his TfL advertising budget to encourage more Londoners to walk 10,000 steps a day, and TfL should change signage to encourage people to walk up stairs and escalators.</p>	<p>The City of London has a higher concentration of workers than any other area in London, therefore it is important that the City takes a lead on issues relating to workplace health and public health concerns for employees. Over 360,000 people commute into the City every day, and there is much more that can be done to encourage them to increase their exercise levels through easy methods such as walking to work, or taking more steps each day.</p>
<p><u>Recommendation 8:</u> The NHS, Public Health England, and TfL should work together to create a platform to enable employers to incentivise their employees to walk to work through the Oyster or a contactless scheme.</p>	<p>A key strand of our public health work is Business Healthy, a programme which engages with City businesses to promote workplace health and wellbeing. We could use this initiative to promote these schemes. The City of London Corporation also seeks to lead by example, as is demonstrated by our commitment to the health and wellbeing of our own employees. We could consider implementing a reward scheme for our own staff to incentivise them to walk to work (or part of the way to work), or run challenges to increase the steps taken each day.</p>
<p><u>Recommendation 9:</u> The Mayor should encourage all employers to promote the health of Londoners through workplace health initiatives. The NHS should lead the way by introducing wellbeing</p>	<p>The City of London has developed the Business Healthy programme, and we plan to extend this work by engaging with more City employers and increasing the range of resources we can offer to ensure that more local businesses are offering workplace health and wellbeing programmes to their employees. This is an area we are already</p>

<p>programmes, including having a mental health first aider for every NHS organisation.</p>	<p>championing, and we should continue to build on the success of Business Healthy, share our learning with other areas and support pan-London schemes such as the GLA's Healthy Workplace Charter.</p>
<p><u>Recommendation 10:</u> London boroughs, the GLA and the NHS should work together to organise an annual Mayor's 'Imagine Healthy London' Day in London's parks, centred on an 'All-Borough Sports Festival' with health professionals offering health checks, and exercise and healthy eating workshops.</p>	<p>The City of London is keen to support local sporting, exercise and health initiatives. For instance the routes of 2012 Olympic marathons, the 2014 Tour de France, the annual London marathon and various road races pass through the City, including the Great City Race which is an inter-company competition. Similar inter-company sporting leagues exist throughout the City. Sports development activities aimed at residents are provided by Fusion and include health walks, exercise on referral and sports programmes for young people. The City should support the proposed 'Imagine Healthy London' Day to encourage increased levels of physical activity and better awareness of healthy lifestyles. The City could also host its own 'Healthy City Day', linked with the wider pan-London day, or in partnership with the Mayor's City of London Festival in the summer.</p>
<p><u>Recommendation 26:</u> NHS England and CCGs should put in place arrangements to allow existing or new providers to set up new GP services in areas of persistent poor provision in London.</p>	<p>The City of London HWB is aware of a need for additional GP services in the City, particularly access to medical care for City workers who are not resident in the area and therefore not registered with a local GP. The HWB could seek to better understand the demand for GP and medical services in the City, map the gaps and consider options for the provision of future services, particularly in relation to the proposed Workplace Health Centre.</p>

Proposals

- Members are asked to approve the formation of an officer working group to further explore the recommendations outlined above and identify how they can be implemented in the City, to report back to the HWB in six months. This will require partnership working with other organisations, such as the Greater London Authority and Transport for London, voluntary organisations and City businesses, as well as the HWB exerting influence over the decision-making process at the City of London Corporation in areas such as Parks and Open Spaces.

Corporate & Strategic Implications

- The recommendations listed above have been selected because they reflect the priorities of the HWB, as outlined in the Joint Health and Wellbeing Strategy.

Implications

7. The recommendations will require sign off from other committees. In the case of smoke free parks a new bylaw will also be required. Any decisions with legal or financial implications will therefore be put to the HWB prior to implementation.

Conclusion

8. Members are asked to approve the formation of an officer working group to further explore a number of the recommendations from the Better Health for London report, selected because they closely reflect the HWB's strategic priorities. The working group will identify how these recommendations can be implemented in the City and report back to the HWB in six months.
9. The suggested recommendations for the City to lead on are as follows:
 - Smoke free parks and open spaces
 - Encouraging more Londoners to walk 10,000 steps a day and supporting employers to incentivise their employees to walk to work
 - Promotion of workplace health initiatives
 - Local health promotion day, including sports ('Imagine Healthy London Day')
 - Additional GP services

Appendices

- None

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